

mo MEDIA

More Media - More News - More Communication - More Accountability

Reach

Print Run

Rates

TOWN

Rustenburg: Boons, Bleskop, Brits, Buffelspoort, Derby, Elandskraal, Groot-Marico, Hartebeesport, Koster, Kroondal, Moedwil, Mooiooi, Northam, Phokeng, Mogwase, Sun City, Swaruggens, Tlhabane, Waterfall Mall, Zinnavile.

Brits: Brits Assen, Atlanta, Beestekraal, Broederstrom, Buffelspoort, Damdoryn, DE Wildt, Elandskraal, Bokfontein, Groenkloof, Geluk, Hartebeesport, Ifafi, Kosmos, Krokodilfontein, Mamogalieskraal, Marikana, Meerhof, Mooiooi, Phelindaba, Rietfontein, Schoemansville, Skeerport, Skietfontein, Silkaatsnek, Sonop, Van Der Hoffweg (Pretoria West), Voorwaarts, Wolwekraal.

Lichtenburg; Itsoseng: Baberspan, Besiesvlei, Buhrmansdrift, Groot-Marico, Gerdau, Itsoseng, Koster, Mahikeng, Ottosdal, Sannieshof, Vermaas, Zeerust.

Mafikeng: Mahikeng, Buhrmansdrift, Groot-Marico, Lichtenburg, Mmabatho, Swaruggens, Rooigrond, Slurry, Ottosdal

Vryburg: Amalia, Bloemhof, Bray, Christiana, Hartswater, Hertzogville, Hoopstad, Hotazel, Jan Kemdorp, Kameel, Kathu, Kuruman, Leeudoringstad, Louwna, Magogong, Makwassie, Migdol, Mothibistad, Ottosdal, Piet Plessis, Reivilo, Schweizer-Reneke, Stella, Taung, Tosca, Vaalharts, Van Zylsrus, Warrenton, Wolmaranstad.

Klerksdorp: Alabama, Coligny, Hartbeesfontien, Leeudoringstad, Manzilpark, Orkney, Ottosdal, Stilfontein, Wolmaranstad, Jouberton, Kanana, Khuma.

Total Print-run:

AMOUNT PRINTED

30 500

10 000

7 000

15 500

4 700

18 500

86 200

LOCAL BUSINESS ADVERTS

Full Page Full Colour	R 17, 000.00
Full Page Black & White	R 15,000.00
Half Page Full Colour	R 10, 000.00
Half Black & White	R 8, 000.00
10x8 Strip Full Colour	R 5, 000.00
10x8 Strip Black & White	R 3, 500.00
Front page 10x8 Strip	R12,350.00

VACANCIES, TENDERS & AUCTIONS

Per Column Centimetre B&W	R 100.00
Per Column Centimetre F/C	R 120.00

DEMOGRAPHICS

Choosing Mo Media is a great investment as it eliminates the admin of advertising on individual publications.

It will give you, the organisation a great platform to reach the communities of the North-West at a cheaper rate timeously in all districts at the same time.

It is your organisational newsletter at an affordable rate, you just have to use it wisely.

We print 25 000 newspapers distributed through-out the North West newspaper group twice a month. Think of it as killing four birds with one stone.

We target specific areas, demographics & market segments to fine tune your marketing and communications campaign.

Our reach is 860 000 readers a month.

AREA	BLACK	WHITE	COLOURED	INDIAN
MAHIKENG, ZEERUST& RATLOU	80	5	5	10
RUSTENBURG	65	15	10	10
BRITS	35	50	5	10
LICHTENBURG	30	60	5	5
VRYBURG & TAUNG	15	65	10	10
KLERKSDORP & POTCH	35	40	10	15



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